



WPMT-TV
2005 South Queen Street
York, PA 17403
(717) 843-0043

CONTRACT

<u>Contract / Revision</u> 381539 /		<u>Alt Order #</u> 06287509
<u>Product</u> PRIOR USA ACT 8/21		
<u>Contract Dates</u> 08/21/12 - 08/27/12		<u>Estimate #</u> 1521
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 08/20/12 / 08/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPMT	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 14019	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mundy Katowitz Media
1322 G Street SE
Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	43	08/24/12	08/24/12	FRI 2p-3p	2p-3p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----1--				1	\$40.00			
N 2	43	08/24/12	08/24/12	FRI 3p-4p	3p-4p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----1--				1	\$40.00			
N 3	43	08/24/12	08/24/12	FRI 6a-7a	6a-7a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----1--				1	\$50.00			
N 4	43	08/24/12	08/24/12	FRI 8a-9a	8a-9a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----1--				1	\$50.00			
N 5	43	08/24/12	08/24/12	FRI 9a-10a	9a-10a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----1--				1	\$40.00			
N 6	43	08/27/12	08/27/12	MON 1p-2p	1p-2p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-----				1	\$40.00			
N 7	43	08/27/12	08/27/12	MON 2p-3p	2p-3p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-----				1	\$40.00			
N 8	43	08/27/12	08/27/12	MON 3p-4p	3p-4p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-----				1	\$40.00			
N 9	43	08/27/12	08/27/12	MON 6a-7a	6a-7a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-----				1	\$50.00			
N 10	43	08/27/12	08/27/12	MON 7a-8a	7a-8a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-----				1	\$75.00			
N 11	43	08/27/12	08/27/12	MON 8a-9a	8a-9a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-----				1	\$50.00			
N 12	43	08/25/12	08/25/12	Sa Late News	10p-11p		:30			NM	1	\$400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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Contract / Revision	Alt Order #
381539 /	06287509

Contract Dates	Product	Estimate #
08/21/12 - 08/27/12	PRIOR USA ACT 8/21	1521

Advertiser	Original Date / Revision
Priorities USA Action	08/20/12 / 08/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																										
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Week:		08/20/12	08/26/12	-----1-				1	\$400.00																													
N 13	43	08/23/12	08/23/12	THU 1p-2p	1p-2p		:30			NM	1	\$40.00																										
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N 14	43	08/23/12	08/23/12	THU 2p-3p	2p-3p		:30			NM	1	\$40.00																										
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Week:		08/20/12	08/26/12	---1---				1	\$40.00																													
N 15	43	08/23/12	08/23/12	THU 3p-4p	3p-4p		:30			NM	1	\$40.00																										
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N 16	43	08/23/12	08/23/12	THU 7a-8a	7a-8a		:30			NM	1	\$75.00																										
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N 18	43	08/21/12	08/21/12	TUE 1p-2p	1p-2p		:30			NM	1	\$40.00																										
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Week:		08/20/12	08/26/12	-1-----				1	\$40.00																													
N 19	43	08/21/12	08/21/12	TUE 2p-3p	2p-3p		:30			NM	1	\$40.00																										
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N 20	43	08/21/12	08/21/12	TUE 3p-4p	3p-4p		:30			NM	1	\$40.00																										
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Week:		08/20/12	08/26/12	-1-----				1	\$40.00																													
N 21	43	08/21/12	08/21/12	TUE 6a-7a	6a-7a		:30			NM	1	\$50.00																										
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N 22	43	08/21/12	08/21/12	TUE 7a-8a	7a-8a		:30			NM	1	\$75.00																										
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N 23	43	08/21/12	08/21/12	TUE 8a-9a	8a-9a		:30			NM	1	\$50.00																										
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N 25	43	08/22/12	08/22/12	WED 1p-2p	1p-2p		:30			NM	1	\$40.00																										
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Week:		08/20/12	08/26/12	--1----				1	\$40.00																													
N 27	43	08/22/12	08/22/12	WED 3p-4p	3p-4p		:30			NM	1	\$40.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>08/20/12</td><td>08/26/12</td><td>--1----</td><td></td><td></td><td></td><td>1</td><td>\$40.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		08/20/12	08/26/12	--1----				1	\$40.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		08/20/12	08/26/12	--1----				1	\$40.00																													
N 28	43	08/22/12	08/22/12	WED 6a-7a	6a-7a		:30			NM	1	\$50.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>08/20/12</td><td>08/26/12</td><td>--1----</td><td></td><td></td><td></td><td>1</td><td>\$50.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		08/20/12	08/26/12	--1----				1	\$50.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		08/20/12	08/26/12	--1----				1	\$50.00																													
N 29	43	08/22/12	08/22/12	WED 8a-9a	8a-9a		:30			NM	1	\$50.00																										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WPMT-TV
2005 South Queen Street
York, PA 17403
(717) 843-0043

<u>Contract / Revision</u> 381539 /		<u>Alt Order #</u> 06287509
<u>Contract Dates</u> 08/21/12 - 08/27/12		<u>Product</u> PRIOR USA ACT 8/21
<u>Advertiser</u> Priorities USA Action		<u>Estimate #</u> 1521
		<u>Original Date / Revision</u> 08/20/12 / 08/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-- 1----				1	\$50.00			
N 30	43	08/22/12	08/22/12	WED 9a-10a	9a-10a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-- 1----				1	\$40.00			
Totals											30	\$1,755.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	24	\$1,460.00	\$1,241.00
08/27/12 - 08/27/12	6	\$295.00	\$250.75
Totals	30	\$1,755.00	\$1,491.75

Signature: _____ **Date:** _____

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